LEO BURNETT COMPANY, *Inc.*

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Perique?

IT'S JUST ONE OF THE FIVE TOBACCOS IN REVELATION

We use Perique as a seasoning. Wonderful aroma. Each of the *other* four adds something special, too. Bring them all together with the Revelation recipe and something rare happens. Try it soon.

Kentucky Burley—dark flakes, slow burning
Virginia Bright—bright leaves, even burning
Old Belt Bright—slightly darker, good body
Latakia—deeper brown, extra mild
Perique—very dark, wonderful aroma

REVELATION
MILD SMOKING MIXTURE

Source: https://www.industrydocuments.ucsf.edu/docs/nsbv0004